

# ALYSSA LAUBE

MULTIMEDIA JOURNALIST • 2020

THROUGHOUT MY SIX YEARS IN JOURNALISM, I HAVE SURPASSED THESE GOALS:

**400** ARTICLES WRITTEN **1,000** STORIES EDITED **30** RADIO EPISODES PRODUCED

## MISSION

To produce long-form journalism about marginalized communities and the issues that affect them in a challenging and collaborative environment.

## EXPERIENCE

<b>The Runner Newspaper</b>	Staff Writer, Associate Editor, Editor in Chief	2015-2020
<b>Discorder Magazine</b>	Freelance Writer	2018-Present
<b>Maclean's</b>	Freelance Writer	2019-2020
<b>Black Press Media</b>	Freelance Writer	2019
<b>Spotlight: Child Welfare (The Discourse)</b>	Steering Committee Member Freelancer	2019
<b>CitR Radio</b>	Weekly Programmer (Cushy Radio)	2020-Present
<b>Daily Hive</b>	Freelance Writer	2020-Present
<b>Everybody Is In Team</b>	Communications Anchor	2020-Present
<b>The Tye</b>	Freelancer/Intern	2020-Present
<b>CIVL 101.9 FM</b>	LJI News Producer	2020-Present

## EDUCATION

<b>Seaquam Secondary School</b> Honour roll student Grades available upon request	<b>Kwantlen Polytechnic University</b> Bachelor of Journalism Graduating with honours Dec. 2020	<b>TCPS-2 Certificate</b> September 2020
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### HARD SKILLS

- InDesign / PhotoShop
- FinalCut Pro
- Audacity / GarageBand
- Wordpress
- Mailchimp

- Digital communication
- Project management
- Marketing
- Social Media
- Copywriting

### SOFT SKILLS

- Emotional Intelligence
- Team management
- Adaptability
- Entrepreneurialism
- Creativity

## ABOUT ME

Innovation and justice are woven into everything I do. I am a mixed race pansexual woman whose perspectives are integral to my work, but it is also my mission to listen to others and understand and amplify their lived experiences.

## INTERESTS

- Musicianship: Frontwoman of local band, solo artist
- Event production: Associate Director of Cushy Entertainment

## AWARDS

- Academic Scholarship from North Delta Rotary Club (2016)
- Coast Capital Savings Ma Murray Community Newspaper Award (2017)
- Sportsnet Bursary (2018)
- "Most Promising Journalist" Award from KPU Journalism Faculty (2019)
- "Best New Show" Award for Cushy Radio from CitR (2019)

## CONTACT

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ALYSSA LAUBE

April 21, 2021

To the Breach hiring committee,

With seven years of journalism experience behind me, I am confident I would excel as a staff editor/writer.

From 2014 to 2020, I was a staff writer, associate editor, and editor-in-chief in *The Runner* newsroom while continuing to work as a freelancer and attending journalism school full-time. These years gave me excellent skills in source finding, pitching, and story chasing. I also host three weekly, hour-long radio shows: Cushy Radio on CitR, Eye on the Valley with CIVL, and The Pulse on Co-Op, of which I create entirely independently from home. I'm comfortable working on tight but regular deadlines, and both pitching and editing as a journalist.

The collaborative project I contributed to most recently is Spotlight: Child Welfare, an initiative led by The Discourse which sought to deepen and improve reporting on B.C.'s child-welfare system. I was a steering committee member as well as an editor and writer on that project, both informing the direction of the collaborative and contributing to its body of work through research and content creation. The project focused on rapport-building in vulnerable communities, particularly working with youth in care and former youth in care in British Columbia, which taught me about best practices and trauma-informed reporting. It also allowed me to build podcast plans and develop stories with a team of journalists from outlets like CBC.

Some of the other print outlets I have freelanced for include Maclean's, Exclaim!, Daily Hive, Discorder, Black Press Media, Varsity Letters, and The Tyee. I completed my Bachelor's Degree in Journalism from KPU this December with a wonderful three-month investigative feature writing internship with the Tyee, and am happy to provide further details and examples of my work upon request.

My experience as the owner of an event production and promotions non-profit, Cushy Entertainment, has sharpened my community-building, branding, and managerial skills. The mission behind the company is to uplift marginalized artists and create inclusive and accessible spaces. As an extension of my work and reputation with Cushy, I host a weekly radio show with CitR on the University of British Columbia campus called Cushy Radio. The show's goal is aligned with Cushy's, and my programming primarily features BIPOC, women/gender diverse, and LGBTQ+ artists. This work also provided me with

strong ties to the arts and culture communities across the country and valuable insight I use to develop pitches. Generally, I have a great and extensive network of sources and supports in Vancouver.

As a queer mixed race woman raised in a non-nuclear family, I understand the importance of media representation for vulnerable people. I care deeply about the causes I pursue and the organizations I work with, and I am personally invested in creating content that helps and informs others.

Because of my experience as an editor and business owner, I thrive in fast-paced, team-based environments where I can apply my managerial skills. Journalism is fulfilling, and as proven by my tendency to get and adapt to promotions, I could be a valuable asset to your team.

If you would like to get in touch, email [alaubefreelancing@gmail.com](mailto:alaubefreelancing@gmail.com) or ring 7788081400.

Thank you for your consideration,



Aly Laube

WORK SAMPLES

# The Runner

NEWS CULTURE OPINIONS COLUMNS FEATURES ARCHIVES ABOUT CONTACT

Wednesday, April 21, 2021


## When B.C. Goes Up in Flames, Rural Communities Need the Most Support

The government plans for emergency preparedness for impoverished and rural communities in a province likely to experience unprecedented amounts of wildfire destruction

Features / December 5, 2019 by Aly Laube

In 2017, British Columbia was swallowed by a wildfire season that left the skies hazy, rural communities devastated, and families displaced. The province declared a 70 day-long state of emergency, the longest in its history and the first to be declared since the similarly sized wildfire season of 2003. More than 65,000 residents were displaced by floods or wildfires. Direct fire suppression costs estimated at more than \$568 million. More than 1.2 million hectares of land were burned.

As the flames tore through our evergreen forests and threatened to encroach on urban settlements,



### RECENT

Surrey to host 10th annual 'Party for the Planet' Earth Day celebration

Vaisakhi 2021: Celebrating Sikh Heritage Month online this year

Explainer: The results of the 2021 Liberal and NDP conventions

KPU's Dr. Rajiv Jhangiani to speak at summit on technology use in higher education

### POPULAR

### LATEST ON TWITTER

Tweets by @Runnermag

**The Runner Newspaper** @Runnermag

#Vaisakhi 2021: Celebrating Sikh Heritage Month online this year

KPU instructor Dr. Kamala Elizabeth Nayar shares insights about Vaisakhi's significance and dynamism within the community



# BIPOC Students ‘Don’t Feel Safe’ in Surrey Schools

Teachers and students call for change to ‘deal with the racism that is inherent in our structures.’



**Aly Laube, 22 Mar 2021 | TheTyee.ca**  
Aly Laube is a multimedia journalist with a passion for amplifying underrepresented voices. She is also a queer, mixed-race woman living with chronic health conditions. Email her or follow her on Twitter @godalyshtup.

897 SHARES JOIN 23 Comments



Members of the group Daily Dose of Blackness share the realities of being Black students in Surrey and the changes they want to see inside and outside the classroom. Photo submitted by Daily Dose of Blackness.

Surrey schools reflect the city’s diverse population. But they’re not safe places for Black, Indigenous and people of colour who are subjected to bullying, says Annie Ohana, an Indigenous teacher advocate and social justice organizer.

“What I’m hearing from students directly is that they don’t feel safe in our buildings,” Ohana says. “When you talk about the mental health of our students, that’s what’s at stake here. If we don’t deal with the racism that is inherent in our structures, our curricula, and in the day-to-day, unfortunately you’re not going to have safe and secure schools.”

As an anti-oppression curriculum specialist and Indigenous department head at L.A. Matheson Secondary, Ohana said she often witnesses racism. And she doesn’t see teachers doing enough. When asked why, she says, teachers have told her they “aren’t ready” to teach the anti-racism programming she has suggested.

“They probably didn’t learn it in school, but to suggest that the health and well-being of our students comes second is problematic,” she says. “Colour matters, because we see white teachers predominately being the ones perpetrating this violence through misunderstanding and ongoing prejudice when they choose not to change.”

Fatuma Maki, a Grade 11 student in the district, sees the same racism at play in classrooms. As an example, she recalls how uncomfortable she felt when non-Black students and teachers repeatedly said the N-word while reading *To Kill a Mockingbird*.

“Just because it’s in a book, it’s fine? Then, once we say something, it seems like, ‘Oh, there’s the angry Black girl.’ We’re always going to look like the bad person in the situation,” she says.

The result is that students use the slur outside of class too, Maki says.

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**Celebrating Dance In April →**

The Dance Centre will showcase online performances in the lead up to International Dance Day on April 29.

**Tyee Nominated For The 2021 CJF Jackman Award For Excellence In Journalism →**

# A Hurt Boy, a Fight to Change Hit-and-Run Laws and a School Backlash

After Marquice Jeffers-Harris was struck by an SUV, his mother launched a bid to change the law. Then came the reaction.



**Aly Laube, 28 Sep 2020 | TheTyee.ca**  
Aly Laube is a multimedia journalist with a passion for amplifying underrepresented voices. She is also a queer, mixed race woman living with chronic health conditions. Email her or follow her @godalyshtup.

388 SHARES JOIN



Marquice Jeffers-Harris, 13, was hit by an SUV on Aug. 13. His mother Iseda says the driver who hit him, a teacher at his school, did not do enough to help him in the aftermath. She and Marquice are now trying to change federal laws. Photo by Maggie MacPherson.

Marquice Jeffers-Harris is getting better after being hit by an SUV while skateboarding near his Surrey, B.C. home. The 13-year-old even made the start of the school year at Guildford Park Secondary School, though on crutches.\*

But controversies around hit-and-run laws and the Surrey RCMP’s treatment of the driver — a teacher at Surrey’s Semiahmoo Secondary — continue.

Marquice was hurt on Aug. 19. His mother, Iseda Jeffers-Harris, found him alone by the side of their home with a bleeding foot and in shock. She had rushed to her son after he called and said he was outside, too badly hurt to come in the door.

He told her an SUV had hit him while he was crossing the road on his skateboard. The driver gave him a used towel for his wounds, then drove him home and left him outside, Marquice said.

They went to the hospital, where scans showed three broken bones in his foot and his wounds were bandaged.

As Marquice began to recover, Iseda tried to find out how it was legal for the driver simply to drop an injured child off after a crash without calling police or ensuring parents or caregivers could attend to their injuries.

What she learned drove her to launch a campaign to change Canada’s hit-and-run laws and challenge the Surrey RCMP’s handling of the investigation. She created a petition calling for changes to the laws that has been signed by more than 13,000 people.

Iseda Jeffers-Harris discovered the driver’s identity through independent research and camera footage but had no direct contact with her on Aug. 19 or any day since. She said she was “shocked and horrified” to find that the driver is a teacher at her son’s school.

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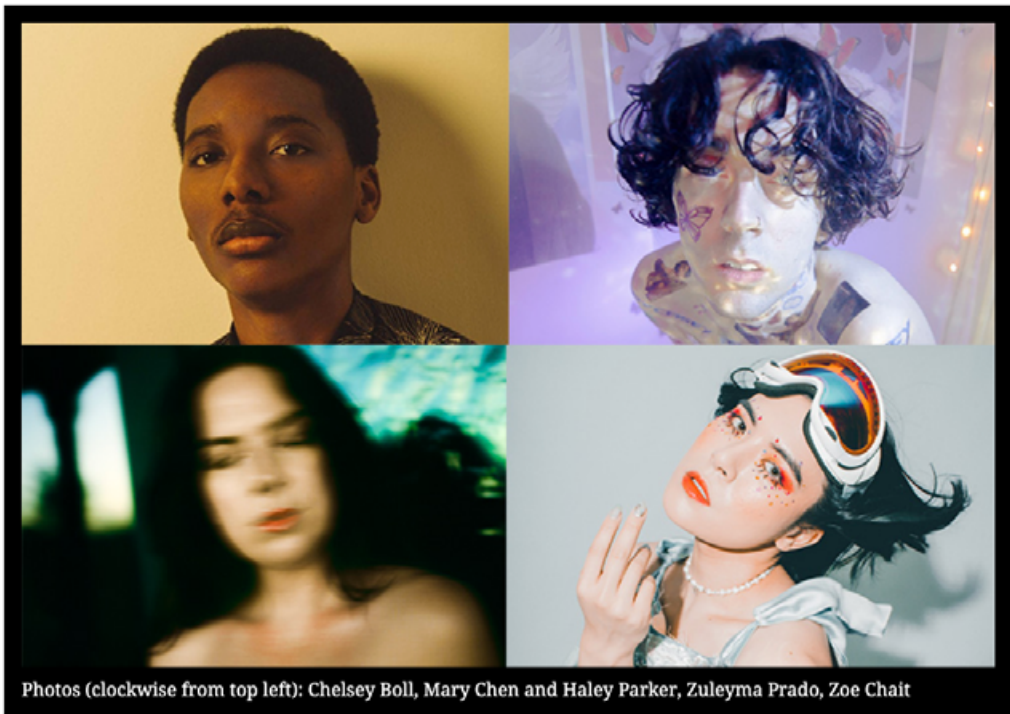
**Tyee Nominated For The 2021 CJF Jackman Award For Excellence In Journalism →**

Winners to be announced virtually



# Hyperpop Is the New Sound of Rebellion

*The emerging community is repackaging pop to be queerer, realer and more shocking*



By [Aly Laube](#)  
Published Mar 25, 2021

"Hyperpop almost has punk energy," says [Quinton Barnes](#), a solo artist from Kitchener, ON. "It's so serious that people take it as frivolous, but it's serious because it's rebellion. It takes everything you're not supposed to do and puts it together."

The sounds most often associated with hyperpop — pitched-up, hard-tuned vocals, distorted synthesizers and bursts of experimental noise — reflect the duality and fluidity of the queer experience, he says. More than a genre, Barnes sees it as a community of outsiders repackaging pop to be queerer, realer and more surprising.

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- The April Marquee
- Free contraception in BC would help Everyone, Not Just Cis Women
- RECENT COMMENTS
- The October Marquee on Bill Reid Gallery Celebrates Its Namesake Centennial Birthday

# WHY WOMEN KEEP MARCHING IN THE DTES ON FEBRUARY 14



EVERY YEAR PEOPLE JOIN THE WOMEN'S MEMORIAL MARCH TO REMEMBER MISSING AND MURDERED INDIGENOUS WOMEN AND GIRLS

By Aly Laube – Staff Writer  
[@godalyshutup](#)

Nearly 30 years ago, the annual [Women's Memorial March](#) was born in response to the murder of an Indigenous woman on Powell Street in Vancouver. People come together every February 14 in the Downtown Eastside to remember and grieve the lives of murdered and missing Indigenous women and girls across the country.

Myrna Cranmer, who has been an organizer and Downtown Eastside community member since the 1960s, says very little has changed for Indigenous women and girls since then. They continue to go missing and be murdered at disproportionate rates, and they struggle under the weight of systemic violence and cyclical poverty.

Cranmer's priority is making sure the families of those murdered and missing women and girls have a place to grieve and find support.

"That's the only time of year that they get to mourn their loved ones," says Cranmer. "I don't believe they're given any other time, so it's a march of grieving, a march of remembering. It's a march of creating a safe space for them to be able to grieve."