

Experience

Vancouver, BC

Associate Director / Cushy Entertainment Ltd.

2018/08 - Present

Although I am the associate director of Cushy Entertainment in title, I share sole ownership and determine the direction of the company alongside my business partner, Mati Cormier. As Mati is currently living off the continent, I manage almost all of the company's finances, marketing, communications, and events.

Cushy Entertainment exists to provide a platform to marginalized artists and to bring communities in Vancouver together. Each month, we hold between one and four shows, usually showcasing talent from women and gender diverse people, members of the LGBTQ2+ community, and people of colour. Our annual festival, Glitter Ball, also reflects this mission.

In my capacity with the company, I complete every step of event production, from the original idea and lineup curation to settling finances and completing final reports. I've worked in set design, stage management, box office, policymaking, communications and PR, marketing, graphic creation, and more.

When I first started with Cushy, the company didn't have a set direction. We rebranded after I joined and incorporated the company to focus specifically on amplifying the voices of those less often heard by the mainstream music industry. And of course, we do it in the most fun way possible.

Fun is integral to what makes Cushy stand out in the city. We want to put on incredible events for a good cause, and our first priority is encouraging the health, happiness, and growth of our city's diverse and exceptional talent.

Vancouver, BC

Grant Juror / Music BC

2019/12 - 2019/12

The local non-profit organization Music BC asked me to score grant applications for them, which I already had related experience with from past work as a grant writer. I scored about 20 applications over the course of a week, thus determining which applicants were most suitable for receiving funding.

Vancouver, BC

Grant Writer / FACTOR

2017/09 - Present

I've been writing applications for FACTOR grants both on my behalf and on the behalf of artists for years. I'm well-acquainted with the process of submitting grant applications and I know what makes for a funding-worthy submission. For Glitter Ball 2019, Cushy received \$10,000 from FACTOR — the biggest award I've received thus far for my applications.

After working with me as a grant juror and meeting me several times through the industry, Music BC reached out to me to ask if I could help them curate a lineup for their women's day event in 2020. I did, reaching out to an recommending artists who I believe deserve to be represented on stages, and of course, who put on a great show.

DDS Industries approached me in hopes that I would consult with them for an upcoming women's showcase they had planned. I used my expertise with curating showcases and my connections with women in the industry to help them create their lineup, and I offered them advice for how to make their event successful, welcoming, and representative of the community. I also helped them polish their ideas for the set design and provided them with my perspective as a Vancouverite who has both performed at and put together constituency showcases.

Skill

Sales
Marketing
Manage
Team Leader
Administrative Experience
Research & Development
Grant Writing
Event Marketing
Event Planning
Events Management
Stage Management
Set Design
Talent Management
Talent Curation
Networking
Excel
Photoshop
InDesign
Social Media Management
Community Outreach
Community Relations
Budgeting
Contract Administration
Customer Service
Social Initiatives

Education

My GPA has stayed at about 3.90 throughout my education, and I have made Dean's List at my university nearly every semester since I started going to school at KPU in 2015. I've received multiple scholarships, including one given on recommendation of my program head and the 2019 SportsNet award.

Languages

English